



# CHALK ON THE WALK

Presented by the Rotary Club of Cambridge

At MayFair on Sunday, May 2, 2010



## MAJOR SUPPORTER PARTICIPATION FORM

- Yes!** I want to be a Major Supporter of the Cambridge Rotary Chalk on the Walk at the Harvard Square MayFair Celebration on Sunday, May 2, 2010.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Street Address \_\_\_\_\_

City/ST/Zip \_\_\_\_\_

Name to be used in print materials \_\_\_\_\_

Please initial \_\_\_\_\_

I understand and agree to the following by initialing each box:

- The entity name submitted above will be included in Cambridge Rotary advertising materials for the 2010 Chalk on the Walk.
- I will have a 8' x 10' square for a chalk drawing.
- I request an artist to be assigned to my square.
- I will provide artist(s) to complete the chalk drawing according to the Cambridge Rotary Guidelines (see below). I will have these artists complete an Artist Participation Form (available online at [www.cambridgerotary.org](http://www.cambridgerotary.org)).
- Enclosed is a check for \$1,200 made payable to Cambridge Rotary Educational Fund, Inc.
- The Major Supporter acknowledges that Chalk on the Walk is entitled to photograph and reproduce the street painting/drawing created by the artist(s) in any manner.

### Guidelines

*Art work must be appropriate for public viewing. No words or symbols intended as advertising may appear within the image. Chalk supplies will be provided at the Chalk on the Walk site. Only the supplied chalk and pastels in a solid form may be used for the street painting, No acrylic paints, liquid pastels, etc. are acceptable.*

The Major Supporter outreach will close on **February 19, 2010** to allow sufficient time for development of Chalk on the Walk advertising materials. Your participation is very much appreciated by the Cambridge charities supported by the proceeds of this event. Further information is available on the Club Web site – [www.cambridgerotary.org](http://www.cambridgerotary.org)

Please return completed form and check to: Cambridge Rotary Educational Fund  
c/o Alice McCarter, Chalk Chair  
New Communications Services  
116 Norfolk Street  
Cambridge, MA 02139